



## AMERICAN-HUNGARIAN EXECUTIVE CIRCLE

105 Interpromontory Road  
Great Falls, Virginia 22066

### NEWSLETTER

Summer 2009

[www.AmericanHungarian.org](http://www.AmericanHungarian.org)

#### NEXT MEETING:

August 21, 2009  
4 PM  
Gellert Hotel Cafe  
Budapest, Hungary

RSVP to Host:  
Dr. Katalin Nagy, DDS, Ph.D  
[Nagykatalin12@t-online.hu](mailto:Nagykatalin12@t-online.hu)



#### Active Media Wins CEO CLUBS Award

Congratulations to **Laszlo Horvath's** Active Media, which was honored by CEO CLUBS UAE at its April 29, 2009 Awards Gala, held in Dubai, United Arab Emirates. Active Media was recognized with the "Innovation in Marketing" award, in the IT category for outstanding search-engine marketing services provided for the CEO CLUBS' website and its members' websites on all continents. Active Media is a Virginia Leaders in Export Trade (VALET) Partner, and Laszlo travels the world supporting customers and their advertising programs.



#### AHEC Budapest

AHEC members met in Budapest on May 24 at the Gellert Hotel Café. **Dr. Mihaly Lantos** reported on the progress with his company's patented chainless bicycle, prototypes of which have already been

manufactured. For additional information, please contact AHEC.



#### Ladd Joins DiMuro Ginsberg

AHEC congratulates **Ford Ladd** on joining the law practice of DiMuro Ginsberg, P.C. as Of Counsel. Ford notes his new address is 908 King Street, Suite 200, Alexandria, Virginia 22314. DiMuroGinsberg has written several treatises on employment law and represents a wide range of small to medium size employers. New developments on employment law may be monitored at: <http://www.dimuro.com/expertise/expemployment.html>. For additional information, please contact Ford at [FLadd@DiMuro.com](mailto:FLadd@DiMuro.com).



#### Summer of Culture: Flutist Offers Free Concerts

Flutist Lilla Szucs notifies AHEC that she will be in the United States in September 2009 and seeks contacts for participating in concerts and other performances. For additional information, please contact Ms. Szucs at [lillaflute@gmail.com](mailto:lillaflute@gmail.com) or [www.szuecslilla.mlap.hu](http://www.szuecslilla.mlap.hu).



#### Seminar on Central European Policy

The Central and East European Coalition held a seminar entitled "Security in Central and Eastern Europe on the Eve of the Obama/Medvedev Summit on June 16,



2009 at the U.S. Capitol. Panelists from the Center for Strategic and International Studies, the Atlantic Council and the Peterson Institute for International Economics discussed the future of the region.



### ADKNOWLEDGE'S BUSY SUMMER



AHEC's **Mike Geroe** has been busy this summer at work. In July, Adknowledge, Inc. announced the acquisition of Super Rewards, a Vancouver, Canada based business pioneering in "virtual currency" used in games on the Internet, such as Mafia Wars on Facebook. Mike was also thrilled with the opinion issued by the U.S. Court of Appeals for the 9<sup>th</sup> Circuit on August 6, in the case Gordon v. Virtumundo et al., in which the federal appeals court affirmed Mike's position on a number of matters of first impression before the court, on the regulation of online advertising.



### AHEC ON THE WEB / JOBS BOARD

Please visit AHEC's job leads and other discussion boards available at <http://www.linkedin.com>. If you are aware of job leads, please post them to the job board, either at AHEC's LinkedIn Group or at the job leads discussion board on the Member's Corner of AHEC's web site, at [www.americanhungarian.org](http://www.americanhungarian.org).

In addition, please visit the Job Openings postings, which are regularly updated, near the bottom of the AHEC homepage at [www.americanhungarian.org](http://www.americanhungarian.org).



### MEMBERSHIP DUES

If you have not yet sent in 2008 membership dues, please take a moment to today send your \$100 dues by check, payable to ACTIVEMEDIA, to 105 Interpromontory Road, Great Falls, VA 22066, or contact

[zoltan@activemedia.com](mailto:zoltan@activemedia.com) for credit card, paypal or similar arrangements.



### MISSION STATEMENT

AHEC exists to foster closer business ties among Americans of Hungarian ethnicity, through programs to bring them into contact with each other, and with other Hungarians and business executives everywhere. AHEC seeks to mutually advance and strengthen American-Hungarian business relationships.



### MEMBERSHIP INFORMATION

AHEC Membership is open to anyone. If you wish to join, please send to the below address notice of your interest, contact information about yourself (including a business card), and enclose an application fee of \$100, made out in the name of ActiveMedia.

Address:

**American-Hungarian Executive Circle  
105 Interpromontory Road  
Great Falls, VA 22066**



### AHEC Board of Directors

Michael R. Geroe ..... (816) 721-4814  
Laszlo Horvath ..... (703) 757-9195 ext. 1  
Arpad G. Toth.....(703) 938-7714