

### Center for Strategic & International Studies Washington, DC

#### **EURO-ATLANTIC ACTION COMMISSION**

October 5, 2005

US-HUNGARY COOPERATION TO ADVANCE HIGH TECHNOLOGY REPORT OF SEPTEMBER 21, 2005 MEETING AT CSIS, WASHINGTON, D.C. Assess Possible Next Steps and Organize Cooperation for Further Action

#### **NEXT STEPS**

A detailed report of the tasks and responsibilities agreed to during the September 21 meeting follows this summary of next steps:

### Action 1: Further action on the following initial contacts reported in June (Details at pages 1-2):

- MIT, Purdue University, Rockefeller University, University of California
  - -- CSIS will continue to assist in developing these contacts.
- Association of University Technology Transfer Managers (AUTM)
  - -- Initial contact with the AUTM VP for International has initiated a four step program for Hungarian membership in AUTM and involvement in selected activities.

#### Action 2: Follow-on actions to capitalize on emerging joint agreement (Details at pages 3-5):

- University of Virginia
  - -- The recent agreement is a part of a much larger set of cooperative activities that are underway. This may be a model for other relationships.
- Dr. Urge's visit to NIH and Global Biosecurity Group (GBG)
  - -- Mr. Hale of GBG provided a progress report.
- Opportunity to participate in educational exchange programs established by Booz Allen Hamilton
  - -- Mr. Skrobiszewski is willing to connect the Hungarian side to the Hungarian-American Enterprise Scholarship Fund's office in Budapest.
- Dr. Cassell's invitation for a future conference
  - -- Dr. Cassell suggested a series of working meetings at University incubators for bio research. This proposal was suggested in the context of AUTM membership.
- Detailed steps for participation in Air Force laboratory's R&D program
  - -- A very successful project already financed by the USAF has led to a three step program with Hungary that includes a fall 2005 meeting and travel funds for scientist visits to the US.
- Consideration of a succession mechanism to the now concluded US-Hungary Fund
  - -- This will be developed by CSIS and the Hungarian Embassy.

## Action 3: Identify those programs that will improve innovation and commercialization and will be/are being undertaken by Hungary (Details at page 6):

- SBIR
  - -- Communications between the US National Academy and the Hungarian government are focused on a visit of US experts to Hungary.

- Steps to introduce improved conditions for technology transfer and to strengthen IPR enforcement
  - -- Future sharing of US standards and procedures is being arranged. Additionally, the US Office for Advanced Technology Programs indicated that their expertise in evaluating and monitoring programs/projects is available for sharing with Hungary.
- Opportunity to participate in NHI's new exchange program between professionals in IP or Technology Transfer
  - -- Ms. Fedorkova follow-up with Dr. Vass regarding this exchange program.

### Action 4: Steps to strengthen key areas of process improvement (Details at page 7):

- Improved mobility planning and effective operation of a mobility portal
  - -- This is a Hungarian led initiative that is well developed; information should be shared with the US side.
- Education and enforcement of improved technology transfer procedures
  - -- NIH has arranged for a Hungarian specialist to work in their technology transfer organization.
- Participants introduced new ideas on incubators, institutional partnerships and an ongoing US-Hungary program for young scientists
  - -- Ms. Lochte recommended incubator facility available at the Blacksburg research park in Virginia; CSIS and Hungarian specialists will advance the idea of a partnership between the U.S. and Hungarian Academies of Sciences; Dr. Takacs will follow-up on a new program for young scientists.
- Education and enforcement of intellectual property rights
  - -- CSIS will continue to organize sessions on IPR in this region. Next session will in Warsaw in January.

### Action 5: Improved practices and incentives to attract increased private capital for high technology projects (Details at page 8):

- Organization of a second survey of barriers to investment in Hungarian high technology ventures to be administered on a more comprehensive basis
  - -- Work will soon begin on new survey design and expanded participants.
- Selection of practical measures that will increase private investment
  - -- The US side will continue to work on how to improve exit strategies, local fund management and necessity for government seed capital.

# Action 6: Establish Added Focus on US-Hungary Cooperation through Examination of an Existing US-Hungary Joint Venture on a Significant High Technology Product (Details at page 9):

-- A US-Hungary HIV/AIDS joint venture for improved treatment options was selected as a source for practical illustration of requirements and solutions in improving innovation and commercialization; and as an inspiration to others considering joint ventures. The next step is to encourage Hungarian investment in this US-Hungary joint venture that will match already committed US investment.

### Planned Meeting for November 9 in Budapest:

- It was agreed that a meeting with the Hungarian side would be held on November 9 during the CSIS visit to Budapest.
- It is our intent to make the conference available through speakerphone. Announcement will be made soon.