



## AMERICAN-HUNGARIAN EXECUTIVE CIRCLE

8150 Leesburg Pike, Suite 500  
Vienna, VA 22182

### NEWSLETTER

2014 Third Quarter

[www.AmericanHungarian.org](http://www.AmericanHungarian.org)

#### NEXT MEETING:

**OCT. 13, 2014**  
**7-9 pm**  
**BUDAPEST, HUNGARY**

KÜRT Rendezvényközpont  
2040 Budaörs, Szabadság út 301., 2nd floor  
access and parking info: <http://www.kurt-akademia.hu/hu/kapcsolat>

*Site Visit & Discussion*  
with

**Sándor Kürti**

Founder and President of KÜRT Information  
Management Company

Seating is limited. **RSVP by Oct 7** by  
emailing [hchungary@post.harvard.edu](mailto:hchungary@post.harvard.edu)  
and cc'ing [mgeroe@adknowledge.com](mailto:mgeroe@adknowledge.com).



#### INTERNET ADVERTISING COMPANY'S ACQUISITION SPREE

Adknowledge, Inc. assists companies in  
advertising over the Internet, through  
websites and social marketing platforms  
such as Facebook and Twitter.

Adknowledge's General Counsel and AHEC  
member **Michael Geroe**, reports the  
company has been on an acquisition streak  
this year.

In March the company acquired Giant  
Media, a digital video distribution company  
based in Los Angeles, CA. In July the  
company acquired TriVu Media, a digital

video advertising company based in New  
York.

For tips and tricks about digital video and  
online advertising, visit Adknowledge's blog  
page at <http://www.adknowledge.com/blog/>.



#### DEBUT OF NEW HUNGARIAN NATIONAL AIRLINE: FALCON AIRWAYS

Sólyom Hungarian Airways has issued press  
releases of its debut as a new national  
airline of Hungary, following the insolvency  
of Malev in 2012.

The airline has a leased Boeing 737-500  
and is working on securing routes  
throughout Europe, North America and  
China. The airline's Executive Director,

Lucsik János, is seeking investors to help  
the airline commence operations. For more  
information, contact Mr. Lucsik at  
[igazgato@solyomair.com](mailto:igazgato@solyomair.com) and visit the  
Sólyom Hungarian Airways website at  
<http://www.solyomairways.com/>.



#### SUPER-MOPI SEEKS USA INVESTORS

Businesswoman, entrepreneur and mother  
**Katalin Miskolci** is the founder of  
Supermopi, LLC, a manufacturer of a plastic  
toddler's tricycle which she has successfully  
been selling in Hungary and elsewhere.  
Katalin is an experienced Wall Street  
consultant and saleswoman. She is looking



to raise funds to bring manufacture of the toy tricycle to the Chicago metro, and establish a domestic base for US sales.

For more information about her project, please visit <http://www.supermopi.com/>.



### GOOGLE HOSTS EAST EUROPEAN BUSINESSES IN A DIGITAL FORUM

**Livia J. Szabo Klimovitsky**, President of the Moshulu Group, a consultancy for US market entry, and a Vice President of the **American Hungarian Chamber of Commerce**, AHEC's sister business networking organization, recently spoke at a September 24, 2014 Central European Digital Economy Forum sponsored by Google. The forum, held in New York City, was well attended by Eastern European diplomats including the President of Hungary, Janos Ader, and the following leading Hungarian digital businesses: **Prezi, Maven7, GravityRD, and Intellisn**. For more information about the forum, or the presenting businesses, please contact Ms. Szabo at [office@moshulugroup.com](mailto:office@moshulugroup.com). For more information about the American Hungarian Chamber of Commerce, please visit [www.amhucc.org](http://www.amhucc.org).



### CELEBRATING QUEEN TO ROCK HUNGARY AND PENNSYLVANIA

**Joe and Christina Archambeault** of King of Rock Entertainment help operate a non-profit and Queen tribute band. The couple is seeking sponsors to help bring the band to audiences in Hungary and the USA.

Celebrating Queen will perform October 4 in Budapest, Hungary and November 8 in Lakeville, Pennsylvania, USA.

For more information about tickets and sponsorship, please visit their website at <http://celebratingqueen.com/>. You can also visit them on Facebook.



### WOOD WORKING CAMP IN SOMOGY COUNTY, HUNGARY

Carpenter **Arpad Rostas** held a free camp from August 22 to 26 for 40 lucky children and 10 adults.

The camp focused on cabinet building and wood working. If you are interested in attending a future workshop at the camp or know of a good candidate to attend, contact Arpad at [muvesz.rostas@gmail.com](mailto:muvesz.rostas@gmail.com).

You can also view impressive restoration work he and his students have done on Google Plus at the following link: <https://plus.google.com/photos/107389513144229172224?banner=pwa>.



### FORERUNNER FEDERATION'S 2014 SZÉKELY GRANT WINNERS

The Forerunner Federation is a global nonprofit, non-governmental organization. It supports minorities worldwide, through scholarships promoting leadership, education and the arts.

The Federation recently announced seven winners of grants and their fields of study, for its 2014 Székely Research Scholarship program, supporting university or post-graduate students in Transylvania:

**Molnár Kinga** (Organic Chemistry)  
**Dániel Botond** (Sociology)  
**Sipos Lehel** (Physics)  
**Szekeres Ugron Villó** (History of Art)  
**Fekete Albert Zsombor** (IT)  
**Nyárádi Zsolt** (Archeology)  
**Nagy Melinda** (Archeology)

For more information about the Federation, its grantees (ie, in case you are looking to hire interns for your 2015 internship program) and its projects, please visit them at [www.forerunnerfederation.org/index.html](http://www.forerunnerfederation.org/index.html).



### INTERNATIONAL BUSINESS LAW FIRM

Fredricks & von der Horst, a specialty law firm in Los Angeles, CA with cooperating offices in Europe, provides company



formation, contracts, intellectual property and immigration services, as well as estate planning and probate work. **Judit Marai**, a Hungarian trained and licensed attorney, with an LLM from the University of San Diego School of Law, recently joined the firm. Please visit [www.fredrickslaw.com](http://www.fredrickslaw.com) for more information.



## 2014 MEMBERSHIP DUES AND NEW CV/RESUME REVIEW SERVICES

### CV/RESUME REVIEW

Upon request, AHEC will help review and counsel entrepreneurs and professionals on the preparation of CVs and resumes for use in introductions to USA-based businesses. The cost for this service is USD 150, and it includes AHEC's annual membership. If you are interested in more information, please contact **Arpad Toth** at (703) 608-8640.

### STANDARD MEMBER DUES

Member dues are USD \$100 or HUF 19000.

USA-based members, please send payment through one of the following methods:

- Credit Card payments via PayPal. You need not sign up to PayPal to take advantage of this option. Click the following link to pay using your credit card: <http://americanhungarian.us1.list-manage.com/track/click?u=2db8ee9ab906bb89e1a949f30&id=b715f234c8&e=fd19734f11>.
- Check Payment. Send a check, made payable to Active Media, 105 Interpromontory Road, Great Falls, VA 22066.

Hungary-based members, please send payment through one of the following methods:

- Credit Card payments via PayPal. You need not sign up to PayPal to take advantage of this option. Click this link for payment by credit card:

<http://americanhungarian.us1.list-manage.com/track/click?u=2db8ee9ab906bb89e1a949f30&id=c14404d64f&e=fd19734f11>

- Cash Payment. Payments of (USD\$ 100 or HUF 19,000 HUF) may be made to Csaki Zoltan. Contact Zoltan by phone: 06 70 380 5380 or by email: [csz@center.hu](mailto:csz@center.hu). Pink postal check payment may be sent to Csaki Zoltan (CENTER.HU Kft), 1133 Budapest, Vág u. 13.

Members based in any other countries:

- Credit Card payments via PayPal. You need not sign up to PayPal to take advantage of this option. Click this link to pay by credit card:

<http://americanhungarian.us1.list-manage.com/track/click?u=2db8ee9ab906bb89e1a949f30&id=3690df46c4&e=fd19734f11>



## AHEC ON THE WEB / JOBS BOARD

Please visit AHEC's job leads and other discussion boards available at <http://www.linkedin.com>. If you are aware of job leads, please post them to the job board, either at AHEC's LinkedIn Group or at the job leads discussion board on the Member's Corner of AHEC's web site, at [www.americanhungarian.org](http://www.americanhungarian.org).

In addition, please visit the Job Openings postings, which are regularly updated, near the bottom of the AHEC homepage at [www.americanhungarian.org](http://www.americanhungarian.org).



## MISSION STATEMENT

AHEC exists to foster closer business ties among Americans of Hungarian ethnicity, through programs to bring them into contact with each other, and with other Hungarians and business executives everywhere. AHEC seeks to mutually advance and



strengthen American-Hungarian business relationships.



### **MEMBERSHIP INFORMATION**

AHEC Membership is open to anyone. If you wish to join, please send to the below address notice of your interest, contact information about yourself (including a business card), and enclose an application fee of \$100, made out in the name of ActiveMedia.

Address:

**American-Hungarian Executive Circle  
8150 Leesburg Pike, Suite 500  
Vienna, VA 22182**



### **AHEC Board of Directors**

Michael R. Geroe..... (816) 721-4814  
Laszlo Horvath..... (703) 757-9195 ext. 1  
Arpad G. Toth..... (703) 608-8640